

TOTO

JANUARY 2017

A MONTHLY UPDATE FROM OPENTAP

FEATURES

FROM THE CEO'S DESK

Welcome, 2017

As we wind down 2016 and reflect on all incidents that have happened around us, three themes come to mind. And after pouring over several suggestions on these themes, we have picked what we believe are the best to share.

REWIND

The year that was.

We leave you with a schematic representation of how we have fared since our beta phase, this past year.



Welcome, 2017.

As we wind down 2016 and reflect on all incidents that have happened around us, three themes come to mind. And after pouring over several suggestions on these themes, we have picked what we believe are the best to share.

Peace: Don't look at the past. The past is not here anymore, so why think about it? Let bygones be gone. Forget the past and live in the moment. Life is too short to be carrying regrets around.

Health: Eat chocolate. It is not bad for health! Especially the dark one. So, go right ahead and enjoy it. In moderation though, perhaps a piece a day.

Wealth: Investment is not a bad word – even though it may seem like that from time to time. However, look at avenues that offer higher returns. Research, compare and decide.

So, on the eve of New Year, here are three things OpenTap wishes for everyone – peace, health and wealth. Today and for many years to come.

I would like to share one more thing before I close – OpenTap featured in a CNBC story on demonetization. For those of you who are interested, the video is available here:
http://www.moneycontrol.com/video/business/opentap-brings-unorganised-money-lending-to-digital-age_8114061.html

Towards a financially included India,

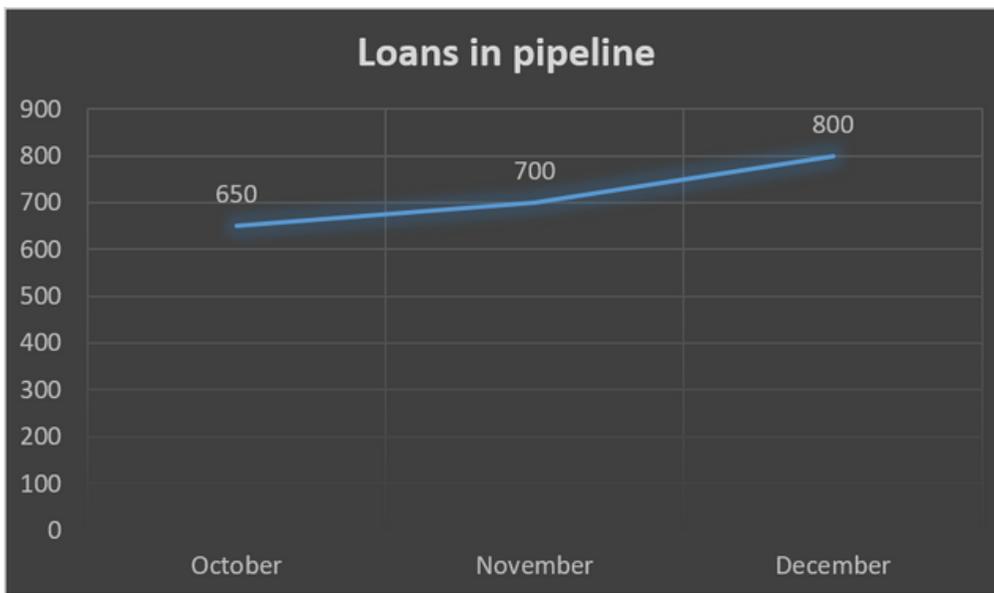
Senthil Natarajan | Co-founder, Chief Executive Officer | ceo@opentap.in

DREAM METER

Here, we track the number of dreams OpenTap is helping fulfill.

Our in-system borrower base is steadily on the rise and as on date it is at **16,000** and counting.

Below is a schematic representation (cumulative) of the number of dreams that are in the OpenTap pipeline.



THE YEAR THAT WAS.

We leave you with a schematic representation of how we have fared since our beta phase, this past year. We will be back with strategy, plans and renewed vigor knowing that we are on the right track. All in 2017.

